

Privacy Policy

1. Effective Date:

January 1, 2024 (Last updated: July 3, 2024).

2. Introduction

This Privacy Policy describes how HBCUAllstarDreamClassic.com. (hereinafter "HBCU Allstar Dream Classic," "we," "our," or "us") handles your personal information in the process of providing our Services. Our "Services" may include this website, web platform, and any online service location that posts a link to this Privacy Policy.

By using the Service, you agree to our Terms of Use and hereby consent to allow us to process information in accordance with this Privacy Policy. If you do not agree and consent, discontinue use of the Service. This Privacy Policy does not apply to our information collection activities outside of the Service (unless otherwise stated below or at the time of collection).

1. How We Collect and Use Your Information

We collect various categories of information from and about you depending on our relationship and interaction with you, and for various purposes. We have provided the following table to allow you to understand this collection and use.

Categories of Information Collected	Methods of Collection	Purposes of Collection
<i>Contact information</i> (e.g. name, email, address, phone number).	Directly from you	<ul style="list-style-type: none">• Account creation.• Communication with you about our Services. Process payment for orders including application of sales and use tax or VAT (including event access). <ul style="list-style-type: none">• Respond to requests.• Subscribe to emails/texts.• Promotions or contests.• Security purposes (e.g. fraud and

		copyright infringement prevention). <ul style="list-style-type: none"> • Protect our business and our partners.
<i>Payment information</i>	Directly from you; from our payment gateways.	<ul style="list-style-type: none"> • Process your orders.

We may use your personal information as otherwise provided by law, or when we notify you. We may use your personal information for purposes not provided for in this privacy policy, but if we do, we will notify you (and, if necessary, obtain your consent) before using your personal information in this way.

2. How We Share Information

We share personal information with various recipients, including our service providers and business partners.

Service Providers. We may share your personal information with our service providers that assist us with providing you the Services. This includes service providers that assist us with processing payments, managing our communications with you, and providing streaming access.

Affiliates. We may share personal information with our affiliates if it is necessary to support our Services.

Third Parties to Comply with the Law or to Protect Ourselves. We may share personal information if we think we have to in order to respond to a court order or subpoena, or if a government agency or investigatory body requests it. This includes U.S. and non-U.S. law enforcement or regulatory authorities. Where we deem it feasible, we may object to unreasonable requests for personal information.

Successors. We may share personal information with any successor to all or part of our business, to the extent permitted by applicable law. For example, if part of our business is sold we may include customer information as part of that transaction.

Other purposes. We may share personal information with other third parties and for purposes not described above, but if we do, we will notify you (and, if necessary, obtain your consent) before sharing your personal information in this way.

3. Your Choices

You have certain choices about how we use your information. These choices may depend on where you live or are physically located.

You can opt out of certain marketing. To stop receiving our promotional emails or communications, email us at support@istreamproductions.com. If you opt out of getting marketing messages, you will continue to receive messages from us about your relationship with us where permitted by law.

Cookies and other tracking tools. You can control whether cookies and tracking tools are used on your browser. Your browser may give you the ability to control cookies or other tracking tools. How you do so depends on the type of tool. Certain browsers can be set to reject all browser cookies. If you block cookies, certain features on our sites may not work. If you block or reject cookies, not all of the tracking described here will stop.

Our Do Not Track Policy. Some browsers have “do not track” features that allow you to tell a website not to track you. These features are not all uniform. We do not currently respond to those signals.

Users from California. If you are in California you have certain additional privacy rights. Please see the relevant sections below for more details.

4. Additional Information for California Residents

In this section, we provide additional information to California residents about how we handle their personal information. This is required under California privacy laws including the California Consumer Privacy Act (“CCPA”). This section does not address or apply to our handling of personal information that is exempt under the CCPA.

Do We “Sell” Personal Information? Under the CCPA, a “sale” includes disclosing or making available personal information to a third-party in exchange for monetary compensation or other benefits or value. Currently, HBCU Allstar Dream Classic **does not sell** personal information.

California Residents’ Rights

CCPA Rights. In general, California residents have the following rights with respect to their personal information:

- **Do-not-sell (opt-out):** the right to opt-out of sale of their personal information. We do not sell personal information about California consumers, including those we discover are younger than 16.
- **Right of deletion:** the right to request deletion of their personal information that we have collected about them and to have such personal information deleted (without charge), subject to certain exceptions.

- **Right to know:** with respect to the personal information we have collected about them in the prior 12 months, to require that we disclose the following to them (up to twice per year and subject to certain exemptions):
 - categories of personal information collected;
 - categories of sources of personal information;
 - categories of personal information about them we have disclosed for a business purpose or sold;
 - categories of third parties to whom we have sold or disclosed for a business purpose their personal information;
 - the business or commercial purposes for collecting or selling their personal information; and
 - a copy of the specific pieces of personal information we have collected about them.

- **Right to non-discrimination:** the right not to be subject to discriminatory treatment for exercising their rights under the CCPA.

Submitting CCPA Requests. California residents may submit requests to exercise their CCPA rights through via email to support@istreamproductions.com

When you submit a request to know or a request to delete, we will take steps to verify your request by matching the information provided by you with the information we have in our records. You must provide at least the email you used with our services in order for us to be able to verify your request. In some cases, we may request additional information in order to verify your request or where necessary to process your request. If we are unable to adequately verify a request, we will notify the requestor. Authorized agents may initiate a request on behalf of another individual by contacting us at support@istreamproductions.com.

Authorized agents will be required to provide proof of their authorization and we may also require that the relevant consumer directly verify their identity and the authority of the authorized agent.

Your Privacy Rights Under California Shine the Light Law. Under California’s “Shine the Light” law (Cal. Civ. Code § 1798.83), California residents who provide us certain personal information are entitled to request and obtain from us, free of charge, information about the personal information (if any) we have shared with third parties for their own direct marketing use. Such requests may be made once per calendar year for information about any relevant third-party sharing in the prior calendar year. To submit a “Shine the Light” request, email: support@istreamproductions.com, and include in your request a current California address and your attestation that you are a California resident.

5. Storage of Information

We store personal information in the United States. If you live outside of the United States, you understand and agree that we may transfer your information to the

United States. United States law may not afford the same level of protection as laws in your country. By submitting your information you agree to the processing of it in the United States as permitted by law.

6. Retention of Information

We keep personal information for as long as necessary or relevant for the purposes for which it was collected, and in compliance with our retention policies. We also keep information as otherwise required by law.

7. Children and Privacy

We do not knowingly collect personal information from minors under 13 (or 16, where applicable). If any of the events available through our Services are targeted towards minors who may be under the age of 13 (or 16, where applicable), we will disable data collection for that event. If you are a parent or legal guardian and think that your child under 13 (or older, where applicable law provides) has given us information, you can email us at support@istreamproductions.com and request this information be deleted. Please mark your inquiry "Children's Privacy Request."

8. Links to Third Party Sites

We may link to other sites or apps or have third party services on our platforms we don't control. Our sites may also include third party content that collects information. We do not control these third parties. This policy does not apply to the privacy practices of these third party websites or apps. Please read the privacy policies of other websites carefully. We are not responsible for the practices of these third-party sites or apps.

9. Updates to this Privacy Policy

From time to time we may change or update our privacy policies. We will notify you by posting an alert on our website of any material changes to our policy as required by law. Please check our site periodically for updates, as you will be considered bound by the latest version then in effect. If you do not agree with any changes, please do not use our Services.